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## **Telecom market 2008 revenues**

Despite the recession, the overall telecom market revenues grew in 2008 by 4.27%, from 27,989,316 thousand ILS in 2007 to 29,183,646 ILS in 2008.

Remarkable growth, continuing a trend of the last several years, was recorded in the Internet sector, both in infrastructure revenues by Bezeq and Hot, which grew by 15%, and in ISP revenues, which grew by 8%.

The cellular market grew in 2008 by a significant 7% rate, increasing its share of the overall telecom market revenue pie to 56.7%.

Additional growth was achieved by the multi-channel (cable and satellite) broadcasting sector, which grew by 6%.

Significant revenue reductions were recorded, for the second year in a row, in two sectors: international calls (-10%) and NTP (-7%). Overall revenues of the fixed telephony sector continued to show a declining trend as well, with a -2% reduction in revenues in 2008 compared to 2007.

The Ministry of Communications will continue to work to increase the competition in the telecom market and to promote the entry and assimilation of new technologies, aiming at a continued growth for the benefit of market players and consumers alike.

Data: Ministry of Communications' Economics Division.

2008	2007	2006	2005	Sector
₪ 4,187,633	₪ 4,285,090	₪ 4,361,263	₪ 4,275,854	Fixed
₪ 1,144,600	₪ 999,000	₪ 830,000	₪ 774,000	Internet infrastructure
₪ 3,698,000	₪ 3,472,818	₪ 3,375,735	₪ 3,111,000	Cable and Satellite TV
₪ 1,553,203	₪ 1,724,649	₪ 1,845,262	₪ 1,633,809	International carriers
₪ 16,550,131	₪ 15,511,548	₪ 14,383,275	₪ 13,290,824	Mobile
₪ 425,816	₪ 498,212	₪ 550,972	₪ 476,021	NTP
₪ 1,624,263	₪ 1,497,998	₪ 1,313,210	₪ 1,169,932	ISP
₪ 29,183,646	₪ 27,989,316	₪ 26,659,716	₪ 24,731,440	Total

Telecom market revenues 2005-2008 by sectors (by thousand ILS)

2008	2007	2006	2005	Sector
14%	15%	16%	17%	Fixed
4%	4%	3%	3%	Internet infrastructure
13%	12%	13%	13%	Cable and Satellite TV
5%	6%	7%	7%	International carriers
57%	55%	54%	54%	Mobile
1%	2%	2%	2%	NTP
6%	5%	5%	5%	ISP
100%	100%	100%	100%	Total

Share of overall telecom market revenue pie

